

Press Release

Creating Opportunities and Promoting Irish Music Internationally

WOMEX, the World Music Expo will take place in Thessaloniki, Greece from Wednesday 17 to Sunday 21 October, 2012. WOMEX has fast become the most important international professional market for world music of every kind including folk, roots, ethnic and traditional music. The four-day event attracts over 2,250 delegates from over 90 countries, including hundreds of concert and festival bookers, labels, publishers, distributors, managers and the world's media.

2012 is the third year that Culture Ireland will take a stand at the WOMEX trade fair to promote Irish music to international promoters, bookers and agents. A sampler CD featuring tracks by sixteen artists across trad, folk, jazz and world music has been produced by Culture Ireland, in partnership with First Music Contact, for distribution at the trade fare.

This year's Irish delegation to WOMEX includes Jody Ackland, Brendan Begley, Paul Brown [Earagail Arts Festival], Paul Flynn [Head of Traditional Arts, The Arts Council], Gerry Godley [Improvised Music Company], Martin O'Hare [O'Hare Productions] and Sharon Rollston [Music Network] as well as representatives from Irish bands Guidewires, Ciorras, Goitse and Téada.

Culture Ireland will also host a reception for Irish musicians and promoters to meet key contacts at the event.

Culture Ireland Director, Christine Sisk and Culture Ireland Showcase Director, Madeline Boughton will travel to Greece for the event.

Ends

Further information on WOMEX is available at www.womex.com